

WHERE FROM HERE?

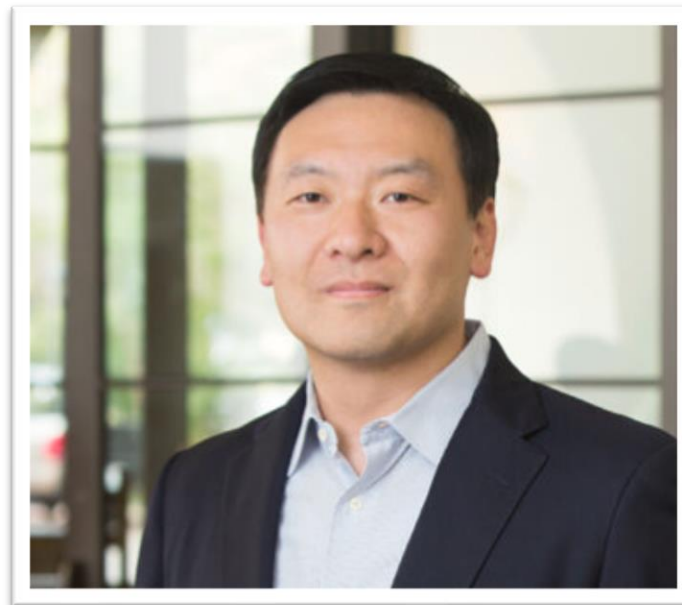
*a conversation series about the
great acceleration of 2020 and
what it means for the future*



Panelists



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2021 FORCING THE CYBER-PRIVACY “HOT SEAT” ON EVERYONE

February 4, 2021



Welcome to the Hot Seat



Wasn't 2020 Hot Enough?

CCPA > CPRA

NY Shield / AGs

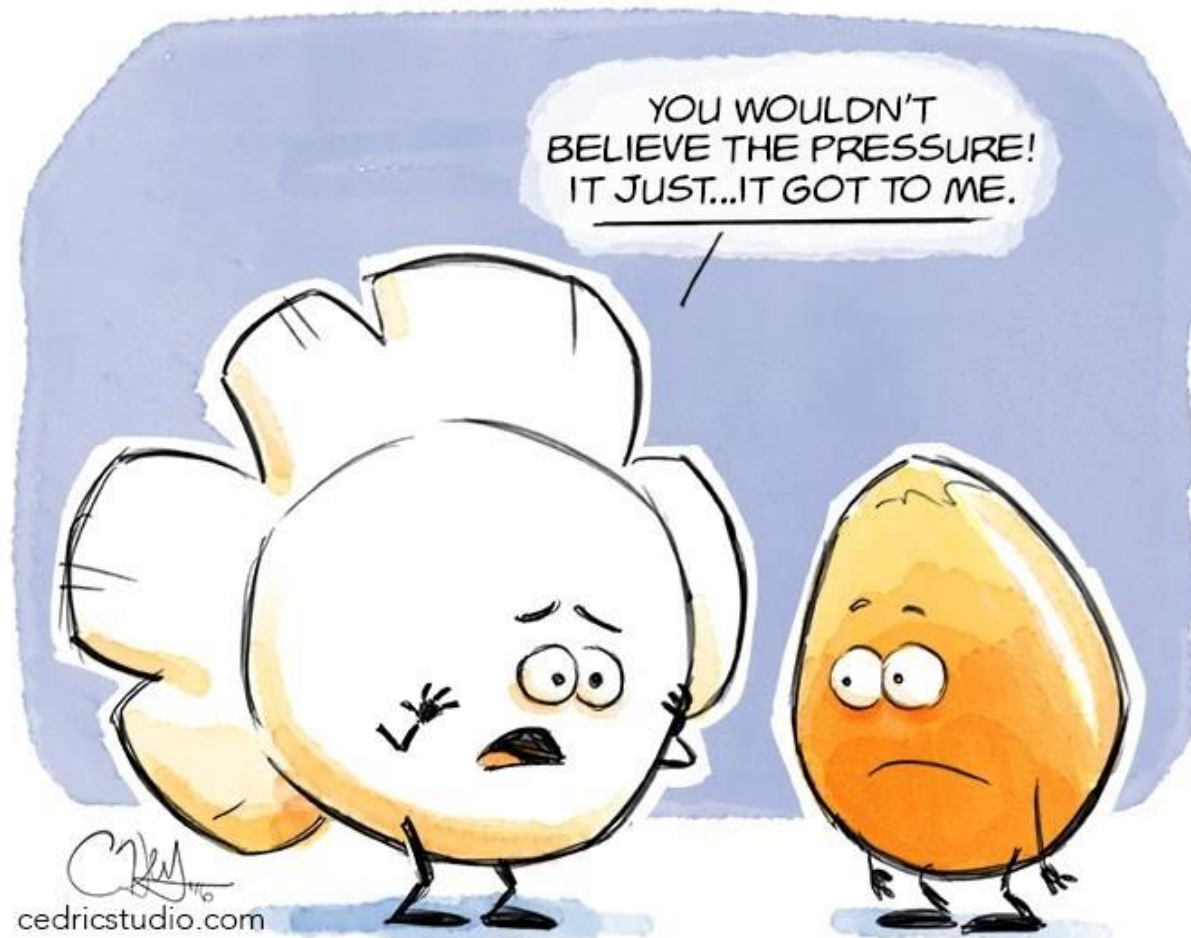
FTC Consents

HHS OCR "High-Vol, Low Penalty"

FI Regulators

DoD CMMC

Oh, and a CISO Got Indicted



Privacy Shield Struck Via Schrems II

EDPB Guidelines

E-Privacy Regulation

UK ICO's Landmark Breach Fines

Brazil, China, etc.

Oh, and Brexit

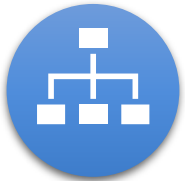
Back to the Hot Seat



Business Model



Platform-ing



Top/Down or Federated



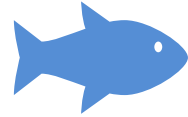
Outsourced to the max



Cyber Threat Landscape



Ransomware

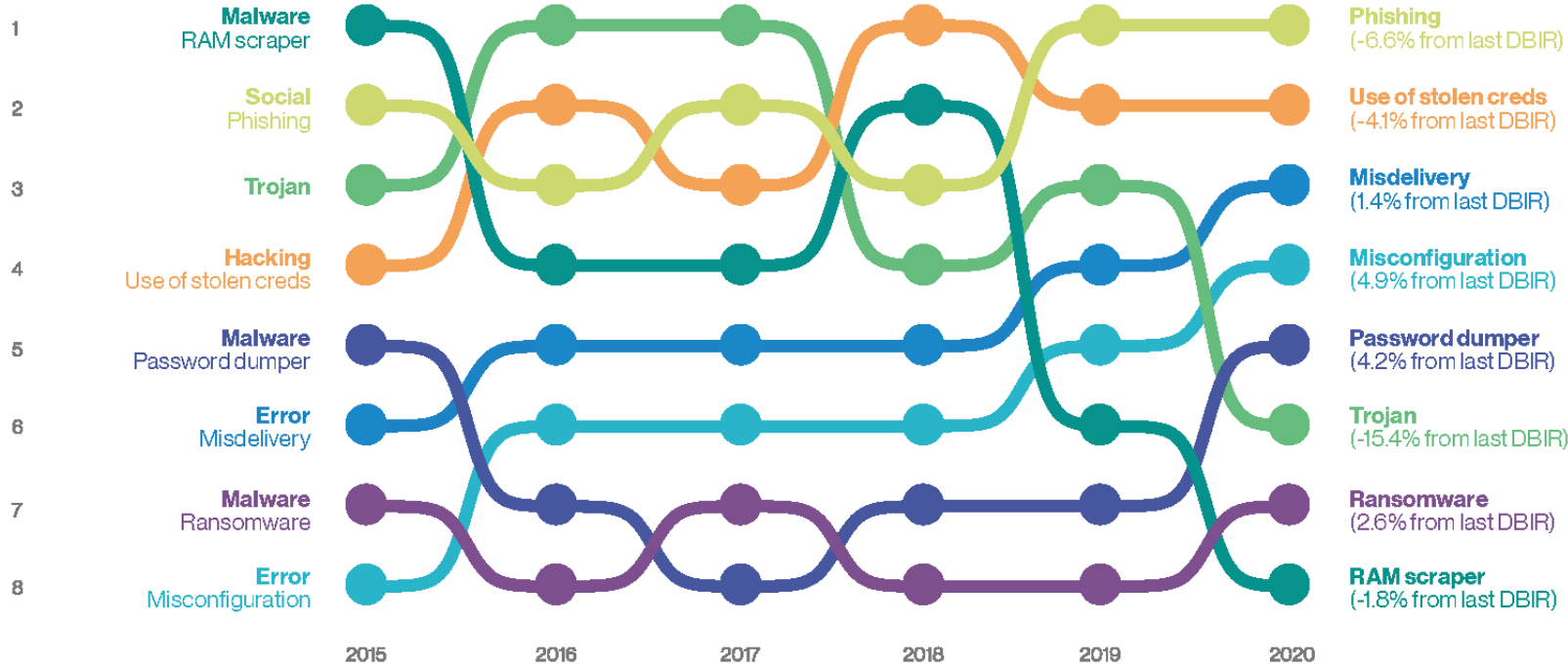


Extortion



Insurance

Figure 6. Select action varieties in breaches over time



6 Convenience sampling is a type of nonrandom sampling that involves the sample being drawn from that part of the population that is close to hand or available. More details can be found in our "Methodology" section.

7 This year, we added a Trojan category to Malware. This is a combination of Malware RAT, Malware C2 and Backdoor, Hacking Use of backdoor or C2, and Malware Spyware/Keylogger.



The Biden Agenda

Silicon Valley braces for tougher regulation in Biden's new Washington

The Democratic Party's calls for regulation have grown more urgent in the days since Biden won the presidency, his party took control of the House and the Senate — and Trump and his allies further exposed the risks of a largely unregulated Web.

Big Fines and Strict Rules Unveiled Against 'Big Tech' in Europe

European Union and British authorities released draft laws to halt the spread of harmful content and improve competition.

Digital Transformation



Opportunities



Strategic or Accidental



Risk Appetite



COVID-Driven Data Collection



Research & Development



COVID Secure Environments



Vaccinations



Looking Ahead: Continuing Data Trends



Artificial Intelligence



Connected Devices



**Cloud & Hybrid
Cloud Architecture**



Privacy Activism



5G




Micro Profiling



Biometric Technology



Smart Buildings

A high-speed photograph of a water splash, with numerous droplets and ripples in shades of light blue and white. The text is centered over the splash.

Stay Out of the Hot Seat

CLE CREDIT INFORMATION

RESOURCES

- [A Cybersecurity Agenda for the Biden Administration](#)
- [10 Areas Of Privacy Law That Look Ripe For Change In 2021](#)
- [Cybersecurity And Privacy Policy To Watch In 2021](#)
- [How Biden Administration Can Crack Down On Ransomware](#)
- [Privacy And Cybersecurity Developments That Shaped 2020](#)

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